

**4th Annual BALA**  
**Business Aviation in Latin America:**  
**A Vision for the Future**  
16th August 2012, LABACE, Sao Paulo, Brazil



## PRESS RELEASE

**Email:** [mail@aeropodium.com](mailto:mail@aeropodium.com)  
**Fax:** +44 20 8082 5967

**FOR IMMEDIATE RELEASE**  
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### **The Future of Business Aviation in Latin America to be debated by international experts in Brazil**

London, UK, May 9, 2012: The 4th Annual BALA Summit will take place on 16th August 2012 in Sao Paulo, Brazil. The Business Aviation in Latin America: A Vision for the Future will be held on the second day of LABACE with the support of ABAG. The event will be chaired by Antonini Puppini Macedo, Aircraft Conceptual Design, Embraer.

Following the success of the previous summits, the 4th Annual BALA will explore the latest developments in the business aviation sector of Latin America and new challenges and business opportunities for the future. It is a unique networking opportunity for operators, aircraft manufacturers, banks, law firms, financial analysts, leasing and finance companies and any aviation professional with an interest in the future of business aviation in the region.

Themes to be discussed include the Embraer Aircraft Conceptual Design and Technological Development, Regional Airport and Urban Heliport Concessions to Private Management, the Next Generation Supply Chain and New Opportunities for Latin America, and Business Aircraft Finance in Latin America.

The summit speakers are Mike Kahmann of CIT Aerospace, Joachim Kirsch and Jürgen Lochner of Porsche Consulting, Chris Miller of Guggenheim Partners, Bob Mraz of TW Metals, Dorieldo Luis dos Prazeres of the Brazilian Civil Aviation Agency, Antonini Puppini Macedo of Embraer, and a Senior Representative of Gates and Partners Solicitors.

This summit is organized by Aeropodium. For more information and to register, please visit the official website: [www.aeropodium.com/cp/bala.html](http://www.aeropodium.com/cp/bala.html)

For all enquiries, please contact [mail@aeropodium.com](mailto:mail@aeropodium.com)

For press passes, please contact Aeropodium at [register@aeropodium.com](mailto:register@aeropodium.com)

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