

**2nd Annual
BUSINESS AVIATION IN LATIN AMERICA:
A VISION FOR THE FUTURE**
Friday 13th August 2010
LABACE, Sao Paulo, Brazil



PRESS RELEASE

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FOR IMMEDIATE RELEASE
March 13, 2010

2nd Annual BALA Summit to take place during LABACE in Sao Paulo, Brazil

London, UK, March 13, 2010: Following the success of last year's event, the 2nd Annual "Business Aviation in Latin America: A Vision for the Future" Summit will be held in Sao Paulo, Brazil on 13th August 2010. This important event will take place during the second day of LABACE and it will be part of its official program.

Dr. Panagiotis Panagopoulos, Founder and Director of Aeropodium pointed out that "it is an honour for Aeropodium to cooperate with ABAG again and contribute not only to LABACE but also to business aviation in the region."

BALA 2010 is expected to attract business aircraft operators, aircraft manufacturers, entrepreneurs, banks, airports, law firms, financial analysts, leasing companies, air finance specialists and any aviation professional with a business interest in the development of the business aviation sector in Latin America.

The Summit will be Chaired by Respicio A. Espirito Santo Jr., President, Brazilian Institute of Strategic Studies and Public Policies in Air Transport – Instituto CEPTA.

The following speakers have already confirmed their participation:

Guilherme Esmanhoto, Country Manager, ALG Brasil - Advanced Logistics Group

Ed Smith, Sr. VP Int'l and Environmental Affairs, General Aviation Manufacturers Association (GAMA)

Sergio Martins, CEO & Founder, LinkSMART

This conference is organized by Aeropodium. The Early-Bird Delegate Registration Fee is US\$150 and it includes access to the BALA Summit, the networking breaks, the conference proceedings as well as the entrance to LABACE for three days.

For more information, please visit the official BALA website:

<http://www.aeropodium.com/conferenceprojects/bala2010.html>

For all enquiries, please contact mail@aeropodium.com

For press passes, please contact Aeropodium at register@aeropodium.com

For more information about Aeropodium, please visit www.aeropodium.com

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