

**Airline Business Plan Development:  
How to Start an Airline**  
October 5, 2011 - Washington DC, USA  
October 21, 2011 - London, UK



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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### **Starting an Airline? What you Need to Know**

London, UK, August 20, 2011: A new seminar is introduced by Aeropodium and Airline Visions in October 2011. "Airline Business Plan Development: How to Start an Airline" will be launched on October 5, 2011 in Washington DC, USA. It will be repeated on October 21, 2011 in London, UK where it will be hosted and sponsored by Gates and Partners.

Panagiotis Panagopoulos, CEO and Founder of Aeropodium, pointed out that "it is a pleasure to cooperate with Airline Visions to provide high quality workshops, extensive networking opportunities and hard-to-find information for aviation professionals around the world."

This event in Washington DC and London is a great opportunity to learn about airline business plan development. Themes include: Introduction to the Airline Industry, Generic vs. Airline Business Plan, Common Business Plan Mistakes, Non-Disclosure Agreement, Elements of the Airline Business Plan, Implementation Plan, Management and Support Team, Risk Factors, Capitalization Plan, Certification, Success Strategies.

The seminar is led by Dr. John Wensveen, President & CEO of Airline Visions. Dr. Wensveen is considered one of the aviation industry's leading experts on low cost and low-fare high value airline operations specializing in projects requiring start-up expertise. He has been dubbed the "idea factory" by many of his colleagues and has the ability to identify trends and focus on fast results. He is a leading expert on business and strategic plan development, marketing and branding, diversification strategies, partnership development, due diligence, and M&A.

For more information about the seminar in Washington DC, please visit [www.aeropodium.com/cp/airlinestartupdc.html](http://www.aeropodium.com/cp/airlinestartupdc.html)

For more information about the seminar organized in London, UK, please visit [www.aeropodium.com/cp/airlinestartuplon.html](http://www.aeropodium.com/cp/airlinestartuplon.html)

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