



PRESS RELEASE

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FOR IMMEDIATE RELEASE

October 8, 2012

Get down to business with the practicalities of getting an airline established

London, UK, October 8, 2012: Aeropodium is honoured to present the 4th international aviation workshop on Airline Business Plan Development: How to Operate a Successful Start-up or Established Airline. This event will take place on October 19, 2012 and it will be hosted and sponsored by Gates and Partners in London, UK.

Following the success of the airline start-up seminar in Washington DC, London and Abu Dhabi, the participants will explore themes such as an overview of the airline industry, trends, challenges, and strategies of the global airline industry, how to start an airline, hands-on project, distribution channels that can be used, relationships with other airlines, technology and costs, organizations to do business with and their roles, from plan to implementation, and an overview of operations leases. The seminar is also sponsored by Radixx International and Airline Visions.

Expert speakers will contribute with their knowledge and experience: Geoffrey Dillon-Leetch of Gates and Partners, Jordan Karatzas of Olympic Airlines, Ian Tunnacliffe of Radixx International, and Dr. John Wensveen of Radixx International and Airline Visions.

This major industry event is organized by Aeropodium. For more information, please visit the official website www.aeropodium.com/cp/startup.html

For all enquiries, please contact mail@aeropodium.com

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