



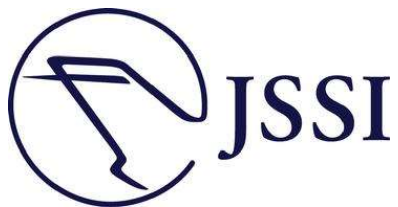
# The Principles of Aircraft Valuations and Appraisals

Tuesday 2nd October 2018  
Daytona Beach, FL, USA

*In Association with*



**EMBRY-RIDDLE**  
Aeronautical University™





## SEMINAR AGENDA

9.30 Registration & Networking Coffee

**10.00 Welcome and Opening Remarks**

*Louis C. Seno, ASA, Chairman Emeritus, Jet Support Services*

**10.10 The Accreditation Process & USPAP**

*Louis C. Seno, ASA, Chairman Emeritus, Jet Support Services*

**10.40 Current State of the Business Aircraft Market**

*Jeremy Cox, Owner/Vice President, JetBrokers*

11.10 Networking Coffee Break

**11.40 Regulatory Issues Facing Business & General Aviation in the United States & Europe**

*Dr. Richard P. Anderson, Professor, Embry-Riddle Aeronautical University*

**12.10 Current State of the Airline and Rotorcraft Segments**

*Speaker to be confirmed*

**12.40 The Residual Effect**

*Speaker to be confirmed*

13.10 Networking Lunch Break

**14.30 The Approach to Value**

*Speaker to be confirmed*

**15.00 Issues Surrounding Diminution of Value**

*Christopher Zarnik, Program Director - MENA, Corporate Concepts International*

15.30 Networking Coffee Break

**16.00 Legal Issues Surrounding Aircraft Appraisals**

*Speaker to be confirmed*

**17.00 Closing Remarks**

*Louis C. Seno, ASA, Chairman Emeritus, Jet Support Services*



## **SPEAKERS**

### **Dr. Vitaly Guzhva, Director of Appraisal Education Program, Embry-Riddle Aeronautical University**

Dr. Guzhva is a Professor of Finance in the College of Business of Embry-Riddle Aeronautical University. He holds BS in Aeronautical Engineering, MS in Military Science, MBA in Aviation, and Ph.D. in Finance degrees as well as the Chartered Financial Analyst (CFA) and Accredited Senior Appraiser (ASA) designations. Dr. Guzhva is an Airline Transport Pilot and Certified Flight Instructor with more than 5,000 flight hours primarily in high performance jet aircraft.

Dr. Guzhva's work has appeared in various peer-review journals including Journal of Economics and Finance and Journal of Air Transport Management. His research related to the U.S. airlines' losses following September 11, 2001 and the financial health of U.S. general aviation airports was widely discussed in national business and aerospace press. Dr. Guzhva's applied research projects included benefit-cost analyses of Operational Improvements for NextGen Air Transport Management system, assessments of major investments in aviation infrastructure, and others.

Dr. Guzhva is one of the principal developers of ERAU/ASA Aircraft Appraisal Program and ISTAT University Aircraft Financing and Leasing courses.